

# My first *business plan*

Enhance your decision-making and ensure you're consistently progressing towards your goals at each phase.

## 1. Executive summary:

## 2. About the business:

- *Basic info:*

- *Value proposition:*

- *Products and services:*

- *Operation:*

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3. Market analysis:

4. Sales and marketing:

5. Financial plan:

- *Expenses:*

- *Incomes:*

- *Total:*

